ROYAL HACKAWAY

SPONSOR DECK

06 - 07 February 2021

VERSION 4

Introduction

Royal Hackaway v4 our fourth iteration of the successful hackathon ran by us at the Computing Society of Royal Holloway, University of London.

Each year we run Hackaway, we successfully drive increasing numbers of students to travel from all around the UK and the world to come code with us, with ~300 tickets given out for our 2020 hackathon – a trend we aim to continue.

This year's Hackathon will be our first online event, opening our event to anyone, anywhere around the world.

We have had great experiences whilst working with sponsors in the past, and we are always ready to work together to host an event which fosters an open environment of creativity and collaboration, for any level of ability from a wide range of backgrounds. Our previous sponsors include GitHub, NotBinary, Nexmo, Balsamiq, GuardTime, IG, UKGovCamp and several other sponsors, partners and supports.

This year we would love to continue building on the success of our previous years with both new and previous sponsors of our event, all in order to run an inclusive, open and creative event for everyone to collaborate and work on new problems and learn new skills.

Why Sponsor?

Without the support from industry partners, these events could not happen. Your knowledge and support are unparalleled and allows us to create an event that is beneficial and a good experience for everyone involved.

Royal Hackaway v4 is an online continuation of our yearly hackathon. It is an opportunity to engage with the next generation of creative thinkers, problem solvers, inventors, leaders, entrepreneurs and more. No matter your objective whether it be showcasing your product, searching for new talent or just getting your brand out there, this event provides you access to future graduates and industry professionals.

Sponsorship Tiers

We have five sponsorship tiers. Custom sponsorship packages may be negotiated upon request.

	Supporter £50+	Bronze £250+	Silver £500+	Gold £1,000+	Platinum £1,500 +
Competition Influence:					
Talks			3 Minutes	5 Minutes	2 x 5 Minutes
Prize Value Limit			£100	£500	Unlimited
Brand Challenge	No	No	Yes	Yes	Yes
Brand Mini-Event	No	No	No	Yes	Yes
Workshops:					
Workshop Quantity		1	1	2	3
Total Duration		30 Minutes	30 Minutes	90 Minutes	120 Minutes
Timing		Morning	Evening	Any	Priority
Branding On:					
Website Branding	Small	Yes	Yes	Yes	Yes
Branding in Opening	No	Yes	Yes	Yes	Yes
Discord Sponsor Role	No	Yes	Yes	Yes	Yes
Private Discord Channel	No	No	Yes	Yes	Yes
Stream Watermark	No	No	No	No	Yes
Brand on official video	No	No	No	Yes	Yes

Sponsorship Add-ons

Want to add more to your package, or perhaps just want to give us extra support?

Pre-Event Email - £500

Want to send an email out to our attendees? Here is your opportunity, this also includes a magical message into the Discord prior to the event start!

CV Access - £500

Our attendees have great skillsets, and many are about to go into the world of work. Why not take this opportunity to see if there are any you like the look of?

Extra Challenge - £500

Problem solving is hard, we get it. Maybe you have a challenge you just can't crack, perhaps our hackers can solve it for you, or at least, get you closer!

Mental Health Donation - £250

This year has been rough. Our goal this year is to support those individuals who have had struggles this year. Mental health is super important to us. Your contribution will go towards mental health charities and organisations.

Community Support - £250

This event is organised by the Royal Holloway, Computing Society. Along side this event they (we) run a range of other activities to help support students, computer science or otherwise get the skills they need. This is not cheap, this contribution will go towards funding future events, activities and initiatives ran by the society.

Interested?

If you are interested in sponsoring or have any questions. Don't hesitate to contact us at: sponsors@royalhackaway.com

royalhackaway.com